

PRESS RELEASE

FOR IMMEDIATE RELEASE

Page 1

Contact: Danielle Zidek

Clear the air, Inc.

Ph: 708-372-8599

Fax: 815-469-8059

Danielle@cleartheairinc.com

www.cleartheairinc.com

NEW WEB SITE LAUNCH

NEW WEB SITE LAUNCH Danielle and William Zidek Launch Clear the air, Inc. Clear the air to deliver premium home air filters delivered every 90 days to allergy and asthma sufferers as well as other health conscious consumers.

Orland Park, IL. December 1, 2009 – Danielle Zidek, today announced the launch of Clear the Air, Inc. Clear the air is an e-commerce company that will provide high efficiency, allergen reduction [furnace filters](#) on a 90 day Auto-ship program to allergy and asthma suffers as well as any consumer who wishes to breathe cleaner indoor air. “It is our goal to create a healthy environment for people who suffer from respiratory ailments like asthma and allergies. As long time sufferers ourselves we understand the importance of clean indoor air. We are not just selling a product we are providing a service that will help to increase the consumers quality of life.” said Danielle Zidek, President of Clear the Air, Inc.

Clear the Air is a subscription based service which will help its customers remember to change their home's furnace filter at the recommended time intervals. The regimented change in air filters will provide a better home environment with fewer indoor air pollutants, and offer relief to individuals who suffer from severe allergies and asthma. Through this service the owners of Clear the Air hope to better educate customers on the risks of poor indoor air quality with quarterly Newsletters, and an online forum. The Website is uncluttered and easy to navigate which will help consumers find what they need quickly. Clear the Air

offers only the highest quality air filter and guarantees that if a better filter becomes available on the market the company will sell that product at no additional cost to the customers.

Clear the Air, Inc. is not an online filter store. It is a subscription based service providing high efficiency furnace filters every 90 days. This service is based on the belief that if the filter is not changed regularly it cannot remain effective. The ultimate goal is providing the healthiest living environment for the respiratory sensitive. Start breathing cleaner indoor air today, by visiting www.cleartheairinc.com.

###